

## **BUSINESS PROFILE**

#### 1. Executive Summary

GP Prinsloo Attorneys is a sole proprietor situated in the Northern part of Pretoria. The firm was established in March 2012 by Mr. GP Prinsloo who is the sole director of the firm. Mr. GP Prinsloo was admitted as an Attorney of the High Court of South Africa during February 2012 and from there established GP Prinsloo Attorneys.

Our firm, GP Prinsloo Attorneys offers a wide range of legal services to his client base that consist of your every day individual to the big corporative giants.

Mr. GP Prinsloo together with his reliable and trustworthy staff compliment is capable of undertaking and providing the best personal service to any client's instructions big or small. We believe in pursuing the best professional service in all the fields of services that is provided to our clients.

Our field of expertise consist of, Private Security Law, Labour Law, Matrimonial Law, Commercial Law, Criminal Law, Civil litigation. These services also include drafting of Wills and the registration of prenuptial agreements. Further to our firm's services we specialize in the Private Security Sector and are always competitive in the field of Private Security. We deal directly with the Private Security Industry Regulatory Authority by assisting our clients personally in every way that is possible.

It is our intention to be the best in our field of specialty and to compete with the best. Due to our client base and the type of clients we consist of we have a great advantage over our competitors. The majority of our client base is Security Companies therefore giving our firm the competitive advantage.

GP Prinsloo Attorneys always strive to provide the most cost effective services by providing our client base with an affordable price structures in accordance with their needs and in accordance with the rules of the Law Society. Our fees consist of fixed fees agreements to monthly retainers.

Here at GP Prinsloo Attorneys we believe that management of the firm's daily activities must be done in conjunction with our clients needs. Therefore Mr. GP Prinsloo himself is active in the management of the firm together with his professional staff. Each individual at GP Prinsloo knows their responsibility and ensure that they conduct their responsibilities to their best.



It is of utmost importance to note that GP Prinsloo Attorneys has several retainer agreements in place with some of the biggest clients in the Security Industry securing a fix income for the firm and also maintaining the firm's expenditures.

The single most important risk to our firm is losing our biggest clients due to poor services therefore the management together with Mr. Prinsloo have put in place several procedures to ensure that the service to these clients are the best in the field.

#### 2. GENERAL BUSINESS INFORMATION:

GP Prinsloo Attorneys

Tel no: (012) 546 0381

• Fax no: 086 591 5426

Address: 502 Fay Avenue, Dorandia, Pretoria North

Firms Status: Active

Contact person: Pieter Prinsloo

#### 3. BUSINESS DETAILS:

- GP Prinsloo Attorneys are situated in Pretoria to deliver a service of excellence from the Magistrate's Court up and to the High Court.
- G P Prinsloo Attorneys' Director, Pieter Prinsloo(LLB) and acquire his degree during 2008 at North West university
- GP Prinsloo Attorneys was established on 12 March 2012 with the main purpose to deliver a service
  of excellence to members of the public as well as the security industry and private sector.

## 4. VISION AND MISSION:

# **Our Vision**

GP Prinsloo Attorneys strive to be the leading Law firm within our field of expertise with the best knowledge in the corporate and legal industry. Our focus is on high quality levels of service and developing a prolonged successful relationship with our clients by distinguishing ourselves from our competitors and providing an unquestionable level of service.

# **Our Mission**

To ensure that we build and maintain a strong relationship with all our clients. To make sure we achieve customer loyalty by way of providing an excellent level of service and to ensure that our level of service and the way we deal with our clients demands are unique and stands out in the community.



We will work together as a team in reaching our goals by solving our clients problems speedily on a private and confidential manner.

To become a highly reputable Law Firm in our field of expertise and in doing so ensuring growth in our client base in the next five years to such an extend that our firm will become known as the best adviser and service provider there is.

## 5. SERVICES PROVIDED

- Civil litigation
- Criminal litigation
- Drafting of prenuptial agreements
- All Labour actions/ matters
- Legal advice
- Debt recovery
- Divorce matters
- High Court applications
- Maintenance matters
- Rescission of Judgements
- Damage Claims
- Drafting of Contracts
  - Restraint of trade
  - Employment Contracts
  - Service Contracts
  - Buy and Sell agreements
  - Shareholder agreements
  - Association Agreements
  - Lease Agreements
  - Service level agreements
- Correspond Attorney work
- Drafting of Wills
- Private Security Industry Regulatory Authority (PSIRA)
  - Attending formal inquiries
  - > Registration of individual and business applications
  - Settlements
- Opposing deregistration or suspensions
- Liquidation and Sequestration Applications